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*the history of*

# **NORTH END ROAD**



1904

# **AND ITS MARKET**

**1. Start at the Halford Road junction with North End Road.**

This photograph was taken from outside No. 401 in about 1920.



Look at the photograph.

What is being sold from the stall?

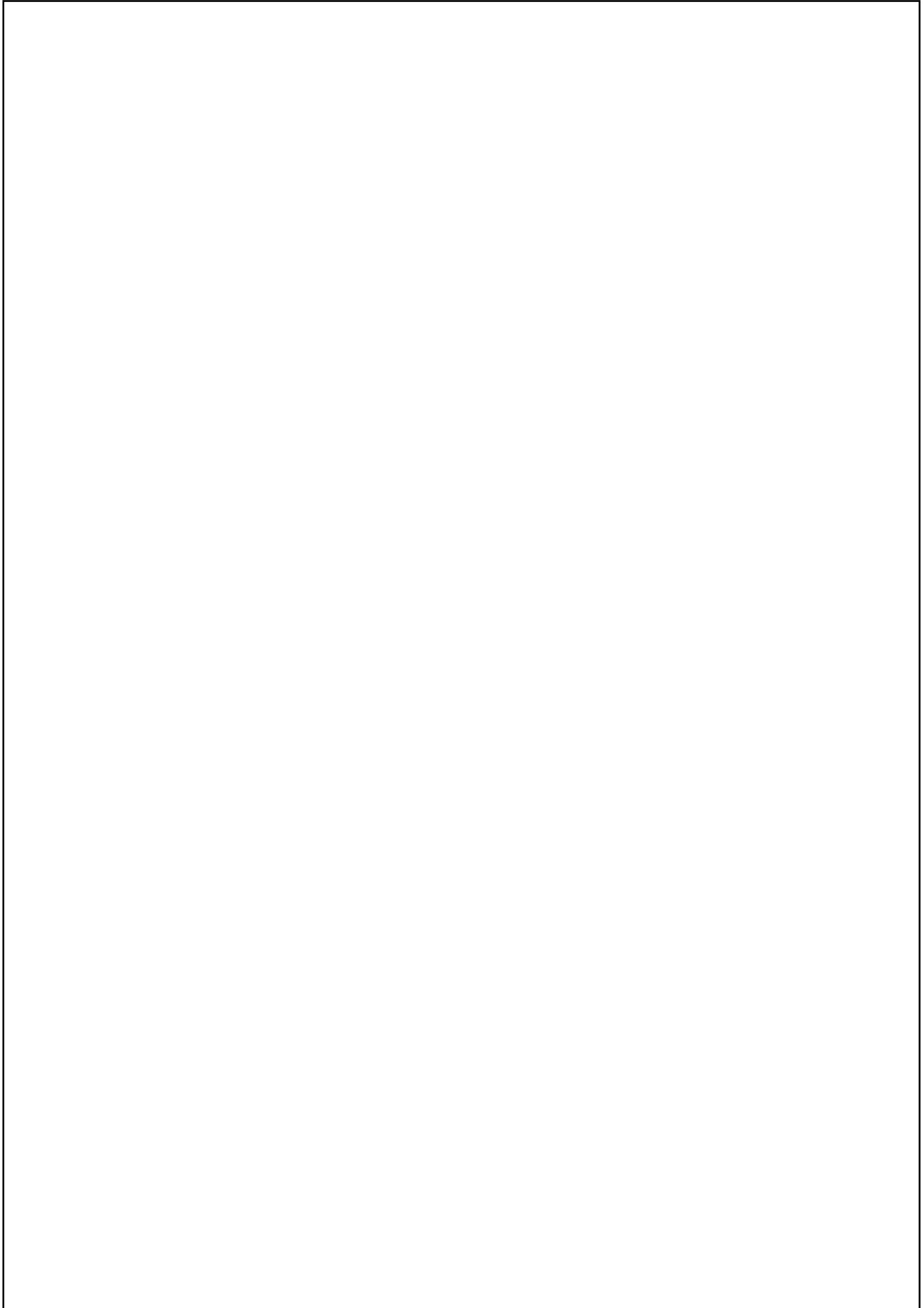
***Cross Anselm Road.***

This photograph of Crowthers Market was taken in 1974.



It was an indoor antique market. The house was built in about 1850, it was renovated in 2002 and is now office space and flats.

On the next page do a drawing of the whole house or a part of it.



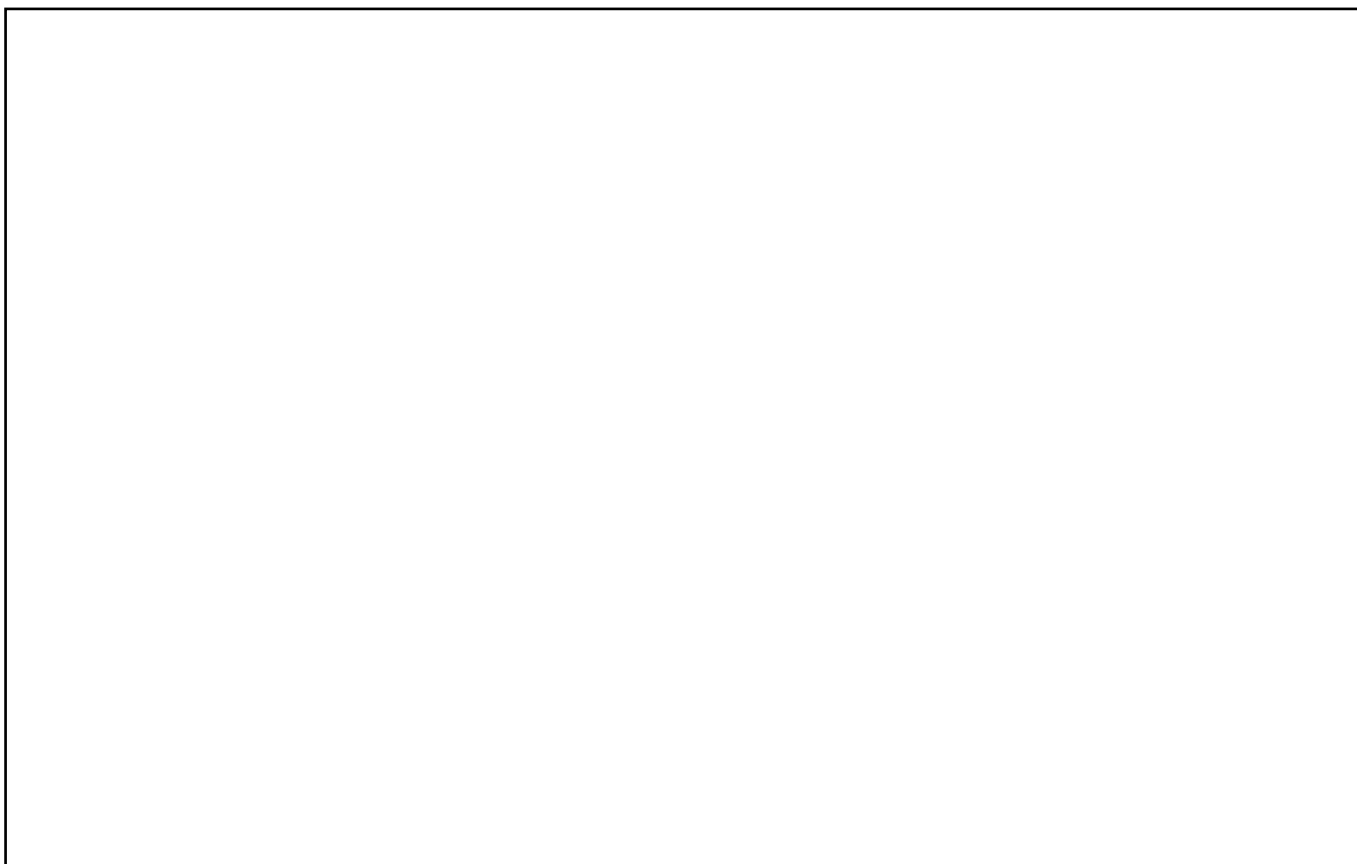
***Go to the corner of Sedlescombe Road.***

Here are some stalls in 1979 selling fruit and vegetables.

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**What are the stalls selling today?**



This photograph of North End Road was taken in about 1904.



**Where do you think all the children are going?**

**Is there anything you can see that reminds us of the school?**

Here are two extracts from Kelly’s Directory.

They tell you who lived in each building and how it was used. There is one extract from 1920 and one from 1960.

1920	1960
<i>North End Road</i>	<i>North End Road</i>
339 Lennards Ltd. boot & shoe manufacturers	339 Loud & Western Ltd. laundry
341 Williams A. mantel maker	341 Elie Shoes Ltd. boot & shoe dealers
343 Domestic Bazaar Co.	343 Phillips Charles & Co Ltd. grocers
345 & 347 Thompson & Jackson. ladies & gents outfitters	345 Leicester. boot & shoe stores
349 Pearks Ltd. grocers & provision merchants	347 Bendel’s. confectioner
351 Ambridge Frederick. linoleum & carpet dealer	349 Wymans. perambulator dealer
	351 Boots the Chemist

Walk along North End Road from number 339 to 351.

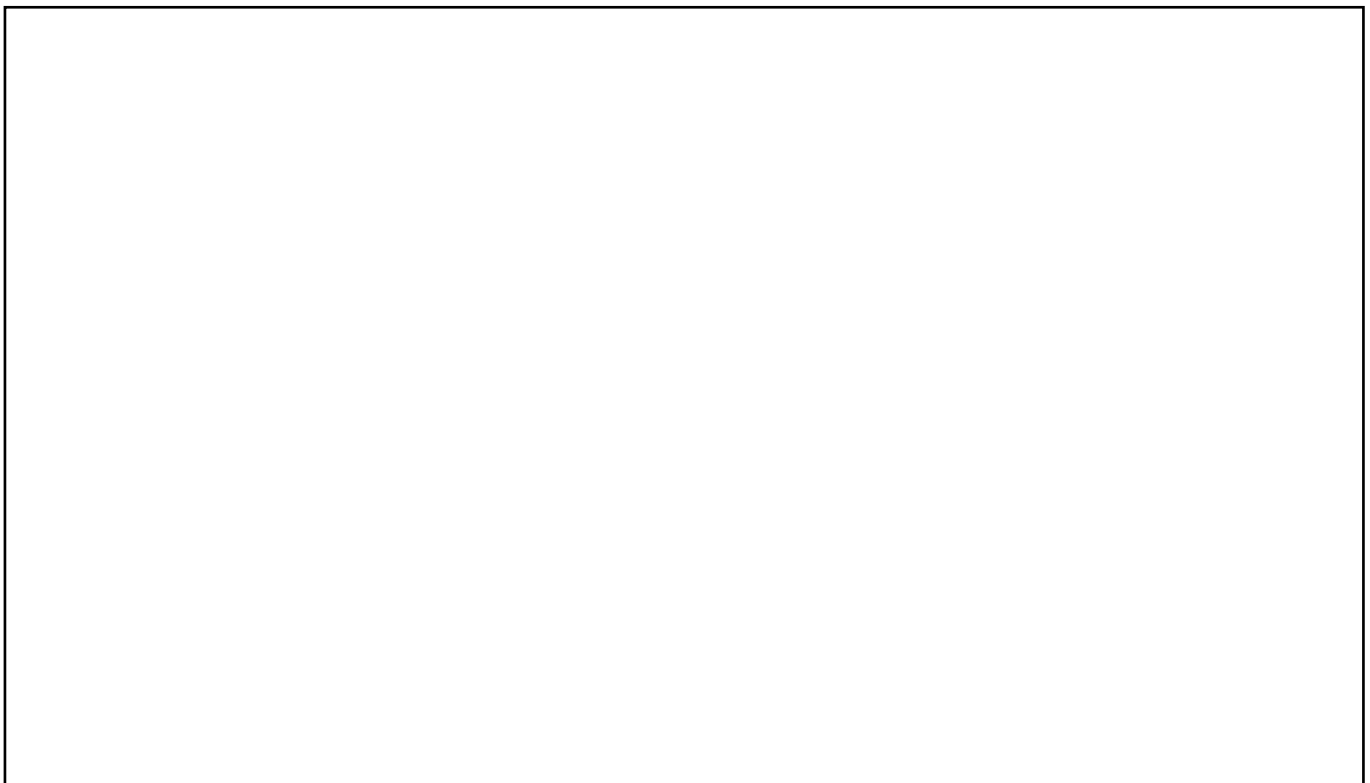
Complete the NOW part of this table for how each building is used today.

No.	1920	1960	NOW
339			
341	Mantel Maker		
343			
345			
347			
349			Masala Express
351		Boots the Chemist	

Look back down North End Road at this photograph of 1904.



**How has the traffic and transport changed since then?**





Are the changes good or bad?

GOOD

BAD

Why?

***Cross over at the pedestrian crossing before Lillie Road.***

During the 1920s the Market stretched from Fulham Broadway all the way up North End Road to Hammersmith. In 1927 the council decided to keep the Market to the area it is in now.

This is a photograph from outside the Goose public house taken in the early 1960s.



Look at the names of the shops today.

**Have the names changed?**

YES

NO

**Name two that have changed.**

Now look at the stalls.

**Do they look the same as the ones in the photo?**

YES

NO

**Explain your answer.**

Here is a photograph of the early 1930s.

You can see the tower of St. John's Church in the background.



Have a look at the view today.

**What has changed?**



Do you think the changes are:

GOOD

BAD

Explain your answer.

This photograph was taken in the early 1930s.



C. Macks' shop is a jewellers.

Today it is the New Deal for Communities (NDC) office.

Look at the ground outside the North End pub (used to be the Jolly Brewer).

You can see paving strips made of granite.

Granite is a very hard wearing material.

This was the area where the horses used to deliver the beer barrels to the pub.

***Turn right into Haldane Road.***

Look above McDonalds.



**Who used this building before McDonalds was here?**

This part of the building dates from the 1930s.

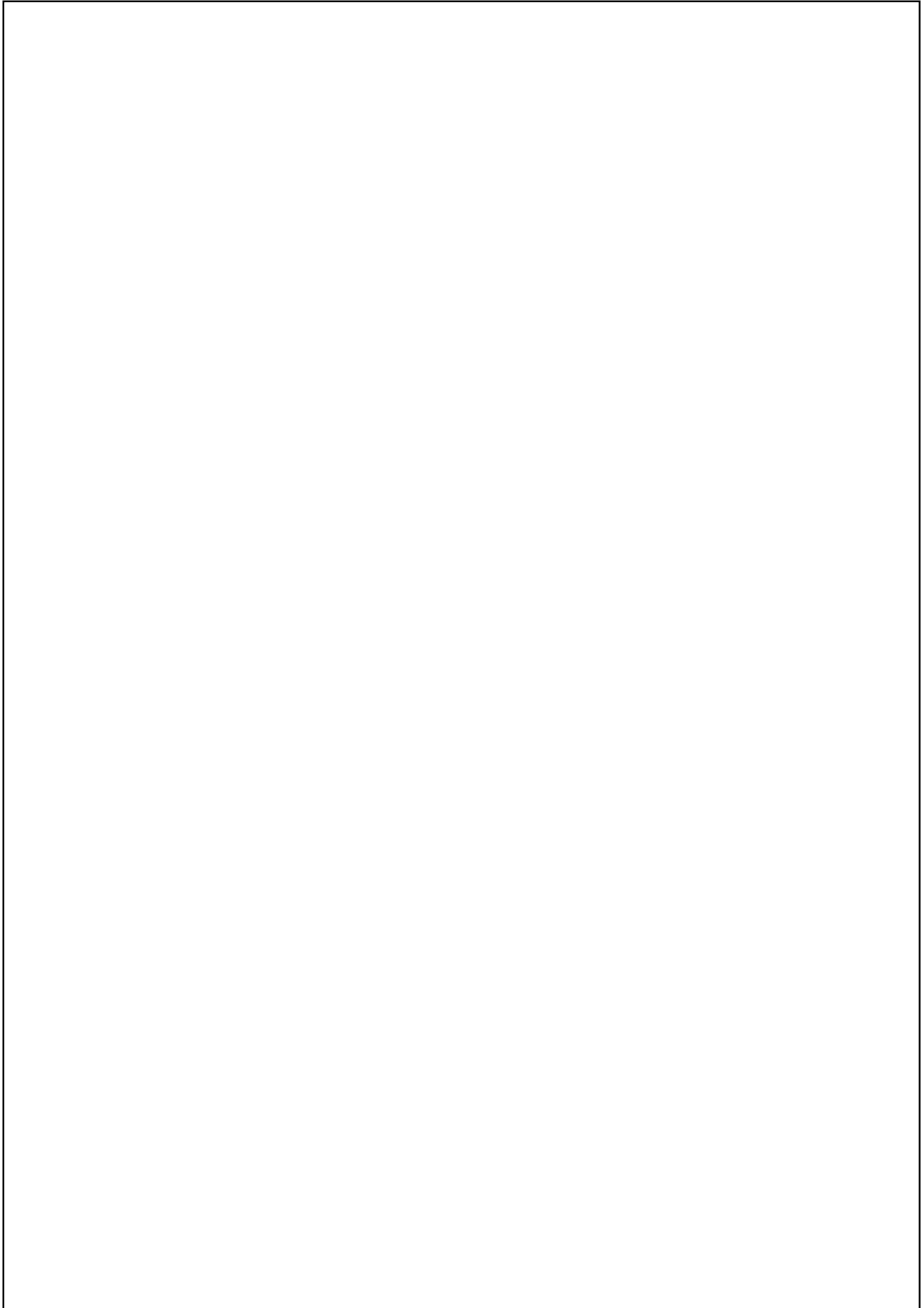
**Do you like it?**

YES

NO

**Why?**

**Do a drawing on the next page of part or all of this 1930s building.**

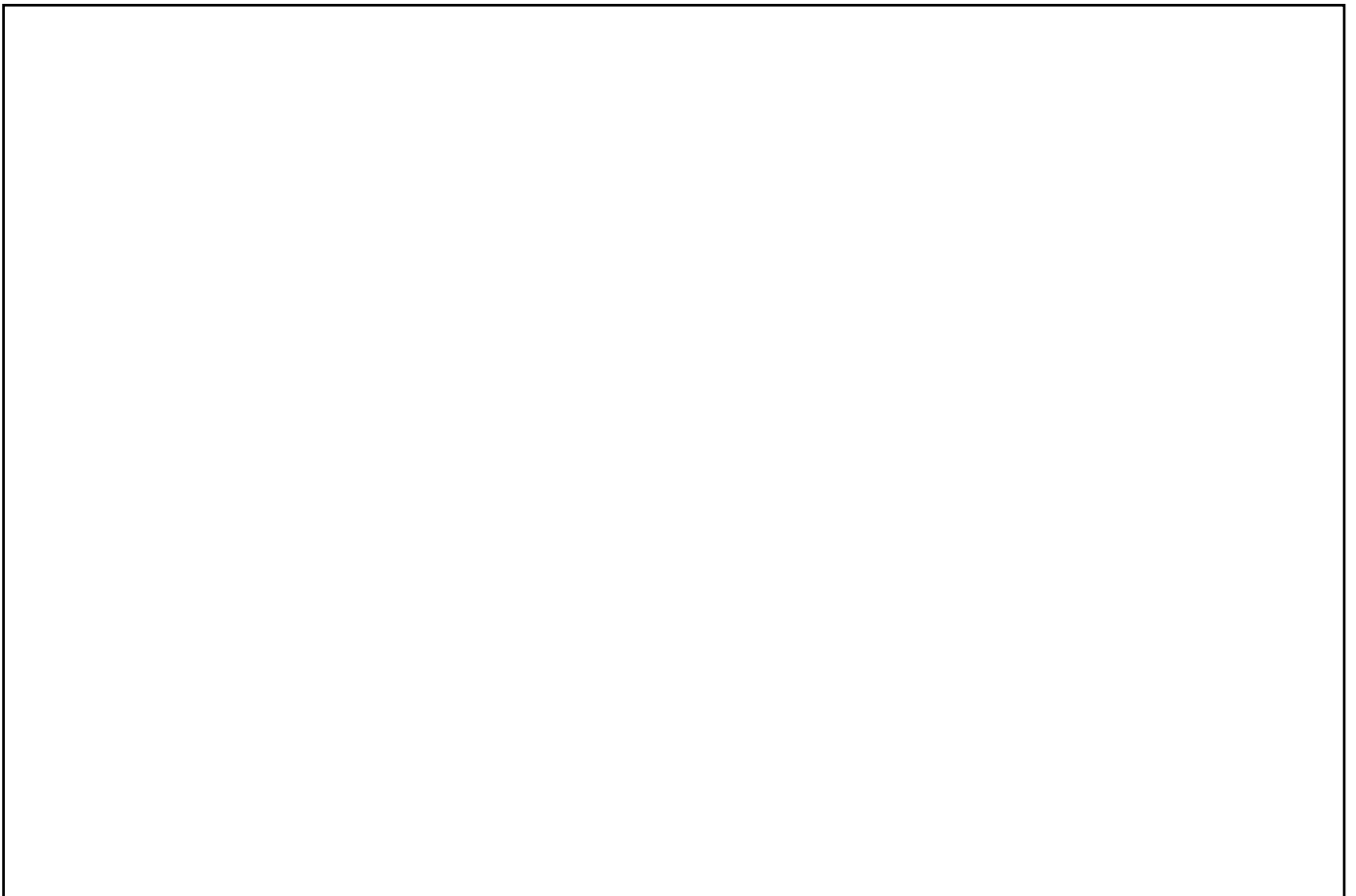




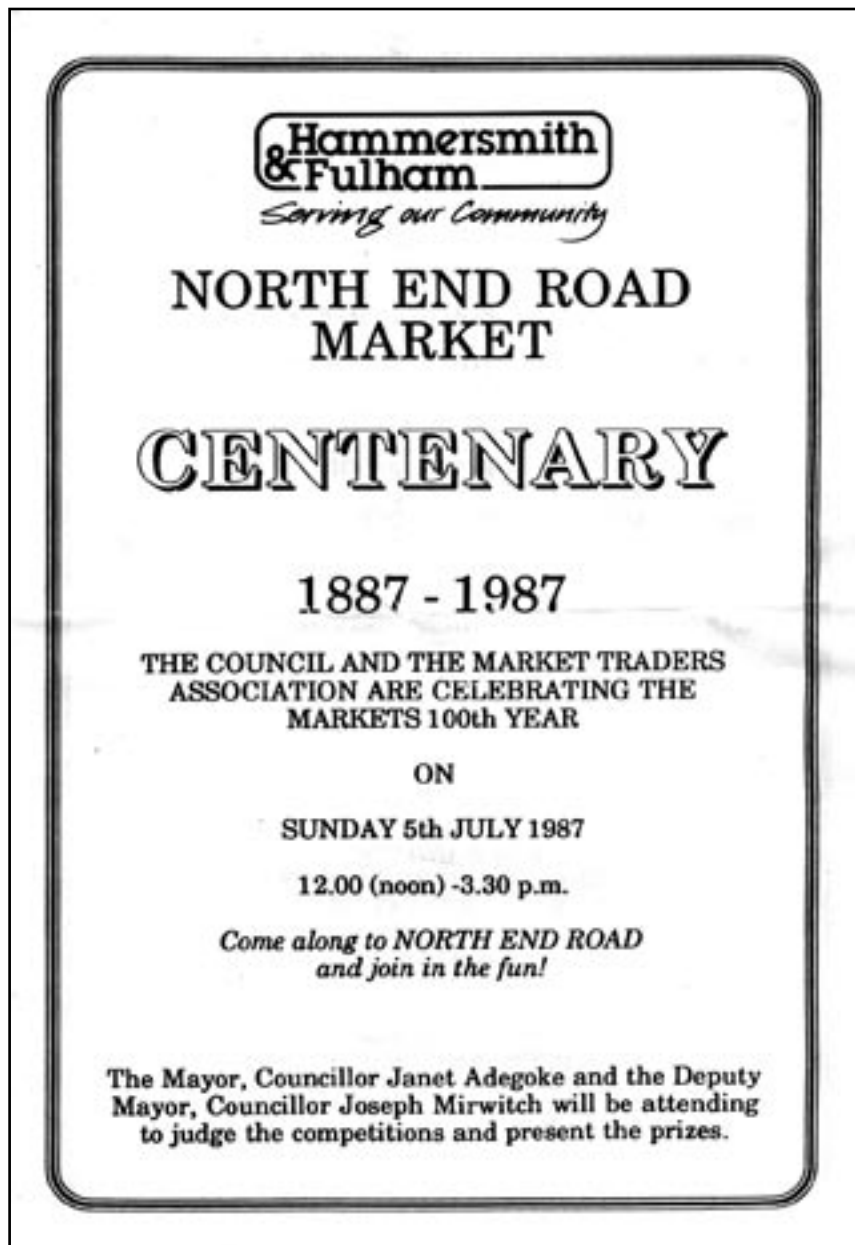
This photograph was taken in July 1987.



What is happening in the photograph?



Here is the front of the Centenary programme.



***Here are some of the activities and events that happened:***

Egg and Spoon Race

Three Legged Race

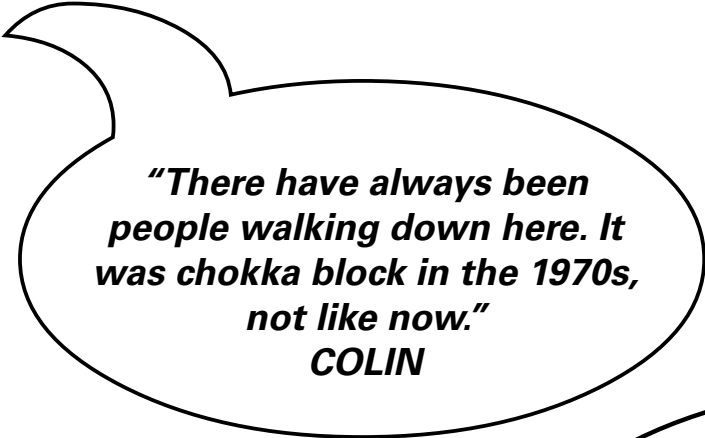
Magician

Puppets

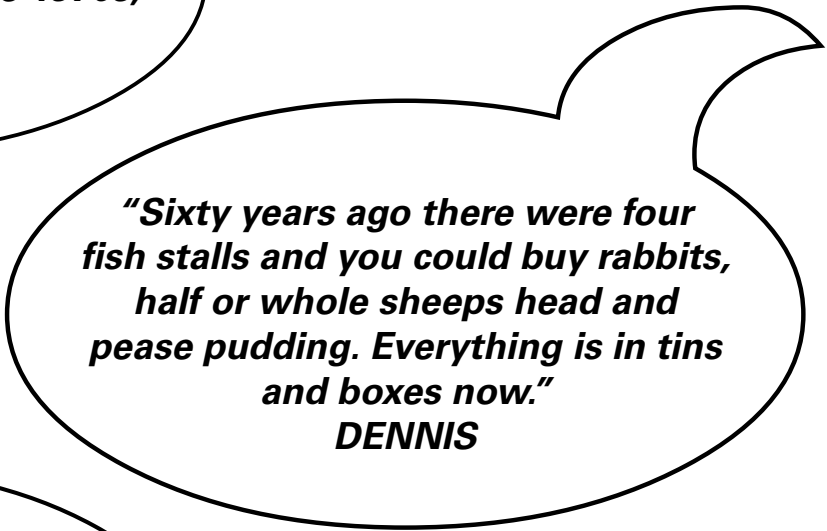
Different bands.

Some of the Market stall holders have worked here for a very long time. They have seen lots of changes.

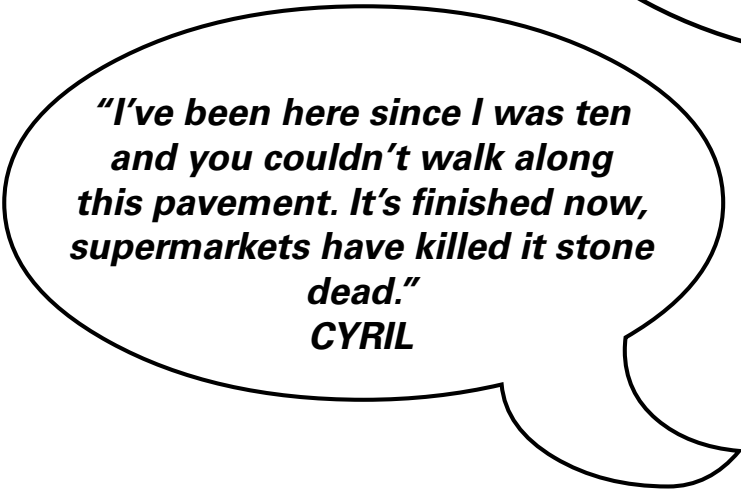
**Here are some of the things they have said:**



***"There have always been people walking down here. It was chokka block in the 1970s, not like now."***  
**COLIN**



***"Sixty years ago there were four fish stalls and you could buy rabbits, half or whole sheeps head and pease pudding. Everything is in tins and boxes now."***  
**DENNIS**



***"I've been here since I was ten and you couldn't walk along this pavement. It's finished now, supermarkets have killed it stone dead."***  
**CYRIL**

**What do you think of the changes that have happened to the market?**

The market has been described as “a good old market for the residents of Fulham to buy good food cheaply.”

**Do you agree?**

YES

NO

**Do you hope the market is here in another hundred years?**

YES

NO

**Why?**